

PREMIER ASCENT SDN BHD



“STRATEGIC PARTNER
FOR BUSINESS
GROWTH”

PREMIER ASCENT SDN BHD (1033551-K)

Unit D-7-6, Megan Avenue 1

189, Jalan Tun Razak

50400 Kuala Lumpur

Telephone: +603-21660621

Telefax: +603-21660625



COMPANY PROFILE

BACKGROUND

Incorporated under the Malaysia Company Act 1965, PREMIER ASCENT SDN BHD (PASB) was established by a highly experienced and reputable procurement expert in the oil and gas industry. PASB specialize in upstream and downstream oil & gas products supplies and services as well as providing management support and advisory services to established international and reputable manufacturers. PASB represents foreign manufacturers as their local representative and undertake the marketing roles to promote their products in Malaysia.

PASB assist its partners in securing contract as well as obtaining the necessary licenses, bridging roles with relevant authorities and securing approval for inclusion in the Master Vendor List. PASB support its partners in customers' engagement session, provide market intelligence and coordinate mills audit.

PASB provides support services in managing its foreign partner's local representative office to minimize their initial operating cost prior to securing steady flow of income. It also provides office space and administrative support for the new player. The professionalism attitudes demonstrated by the key personnel in the organization has brought successes to its partners while ensuring no conflict of interest within its scope of businesses.

PASB is being managed by a modest team of experts which compliment the capabilities and experience in becoming the strategic partner to its counter-parts in Malaysia. The CEO is a well experience corporate individual who has been successful in company's turn-around, providing strategic and operational advise in marketing, procurement and trading activities. He has vast knowledge in managing international offices for reputable national oil company.

Lately, PASB has embarked into non oil and gas activities, i.e. trading of agriculture based products such as rice, yellow maize, wheat and palm oil. PASB has direct manufacturer of the said commodities to ensure consistent supply and quality assurance.

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PERSONNELS

Chief Executive Officer / Director

Acquired over 25 years of experience in marketing, trading, procurement and managing international offices. Skilled and knowledgeable in statutory requirements in oil & gas industry in Malaysia and manufacturing related incentives and licenses. He is holding proven record of excellent performance with the highest degree of commitment. His sincerity and effective human relationship skills are added advantage in the partnership and respected by its foreign partners.

Marketing Director

Over 20 years of experience in marketing and procurement of oil & gas related equipment and materials. Experienced in leading the marketing team for foreign-based manufacturing set-up. He possesses strong commitment and ability to understand the partners and customers need. Key person in ensuring completion of tender documents for timely and orderly submission.

Finance & Administrative Director

Over 10 years of experience in database and system software management. Provides financial and administrative support for newly set-up offices for the foreign-based business partners. Very well organized person with meticulous approach in viewing all matters. Deep knowledge on taxation and financial audit requirements.

After Sales & Technical Support

After sales services and technical support are derived from the local and foreign-based partners based on respective product portfolios. Most of the partners are well-established manufacturing owners producing equipment and materials that meets the highest technical standards and requirement. All manufacturing partners hold international standard certificates and qualifications and well experienced in meeting customers' highest needs.

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COMPANY'S FINANCIAL AND ORGANIZATION DETAILS

- 1) Authorized capital : RM400, 000.00
- 2) Paid up capital : RM105, 000.00
- 3) Shareholding : 100% Bumiputera
- 4) Directors : 100% Bumiputera

MANAGEMENT TEAM

- 1) Chief Executive Officer
- 2) Finance & Admin. Director
- 3) Marketing Director
- 4) Business Development - Malaysia
- 5) Business Development - China
- 6) Business Development – Middle East

SUPPORT STAFF

- 1) Financial Audit Officer
- 2) Finance Officer
- 3) Administrative Officer
- 4) Contract Administrator

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SCOPE OF BUSINESS & SERVICES

- Provision of equipment supply and services
- Local representatives' role and management support services
- Incorporation of local company
- Material sourcing, mill audit & and screening arrangement
- Enlisting of company in approved vendor list
- Submission of tender document and strategic follow-up
- Advisory on tenders & contracts terms and conditions.
- Bridging roles between business partners and customers
- Partner for local establishment
 - Registration and licenses in oil & gas industry
 - Registration with policy makers and customers
 - Investment in local manufacturing
 - Application for tax incentives, tax filing and banking facilities
- Provision of office space and administrative support
- Logistics and management support

ADDRESS AND CONTACT NUMBERS

PREMIER ASCENT SDN BHD

Unit D-7-6, Megan Avenue 1

Hampshire Drive

189, Jalan Tun Razak

50400 Kuala Lumpur

Telephone: 603-21660621

Telefax: 603-21660625

Email: zamani_ahmad@premierascent.com

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PRODUCT AND SERVICES:

Upstream

- Oil Country Tubular Goods - Carbon steel, CRA, seamless & welded.
- Line pipes - Carbon steel & stainless steel, CRA, seamless, welded & spiral and metallurgical clad & mechanical lined.
- Structural Steel - Plates, beams and tubular.
- Valves - Ball, check, globe, butterfly, gate, double-bleed and pressure relief.
- Flanges - Carbon & stainless steel, forged, casted and galvanized.

Downstream

- Pipe Fittings - Carbon steel & Stainless steel, CRA, duplex & super duplex, copper, nickel and process piping and fittings.
- Pipe support system including spring hangers (variable and constant), dampers and other pipe support equipment.
- Pressure vessels (fire & unfired), strainers and other skid mounted equipment.
- Pressure gauges, transmitters, light & fittings and other instrument equipment
- Inspection services including forensic investigations, risk based analysis and non-destructive testing (NDT)
- Provision of material corrosion specialist, inspection specialist and engineering consultancy and training services.
- Laboratory equipment and consumables.

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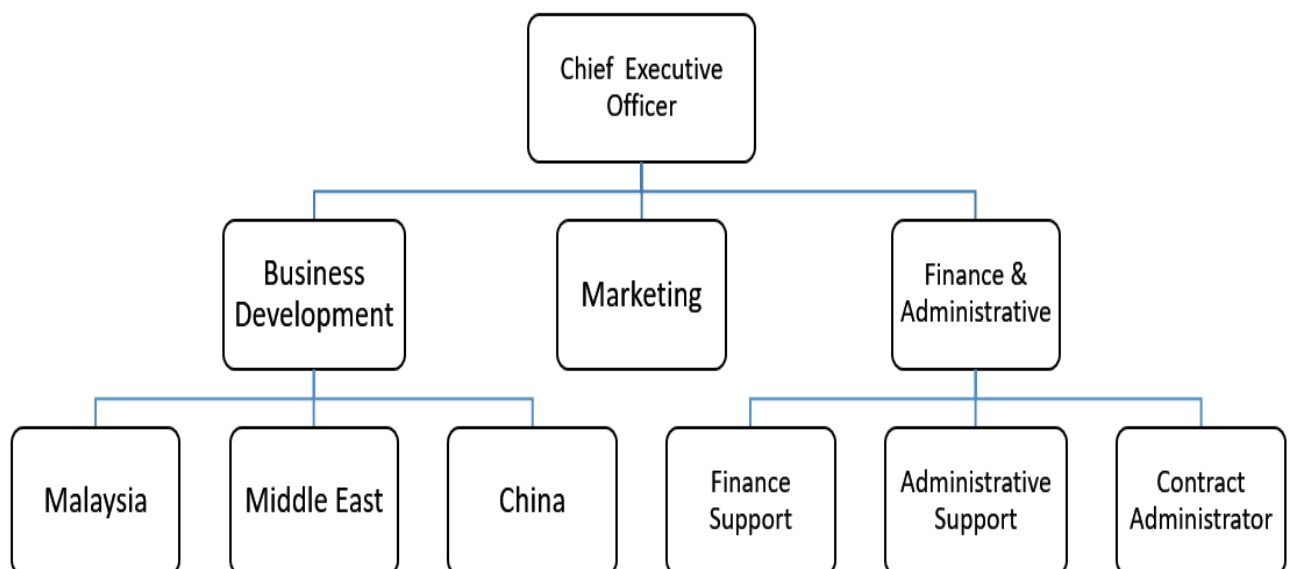
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BUSINESS MODEL

1. Joint venture partners with local and foreign company
2. Local representatives for overseas manufacturers
3. Advisor/ Management consultancy services
4. Local office management and agency appointment

ORGANIZATION CHART – PREMIER ASCENT SDN BHD



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CORPORATE INFORMATION

Full name of company	Premier Ascent Sdn Bhd
Registered address	B-10-4, Megan Avenue 1, 189 Jalan Tun Razak, 50400 Kuala Lumpur
Principal office address	Unit D-7-6, Megan Avenue 1, 189 Jalan Tun Razak 50400 Kuala Lumpur
Telephone	+603-21660621
Fax number	+603-21660625
Corporate website address	www.premierascent.com
Type of business	Corporation (Private Limited Company)
Person managing the business	Zamani Ahmad
Email	zamani_ahmad@premierascent.com tradexpert88@yahoo.com
Nationality of company	Malaysian
Company registration number	1033551-K
Date of incorporation	31 st January 2013
Citizenship of owners	Malaysia